



ACSTM
2021

Asian Conference on Science, Technology & Medicine
4th Conference | 20-21 November, 2021 | Virtual Conference

4TH ASIAN CONFERENCE ON
SCIENCE, TECHNOLOGY
& MEDICINE

**POSTER
Presentation
Guidelines**

Poster Preparation Guidelines

As the conference is planned to be conducted virtually, we are only accepting electronic posters (E-Poster) in PDF format. Printed posters or photographs of printed posters will not be accepted.



E-Poster Submission Deadline: November 15, 2021

The presenter must make sure that his/her e-poster should be clear enough in visual presentation and follows the below criteria:

Title of the Poster

It is advised to keep the title of the poster same as in the submitted abstract. However slight modifications which do not change the idea of the abstract is permitted

Poster size and format

- Poster must be submitted in PDF format
- It is recommended to make your poster in PowerPoint (Landscape or Portrait) and then save it as a PDF before sending us via email
- Presenter must use the given PPT Template while preparing the poster

Presenter's Information

The top of the poster should display, in the lettering of 18 Bold (Cambria), the following information:

Title of your abstract, Name(s) of the Author(s) and Affiliation(s).

Content of the Poster

- Make sure that the specific sections (such as the background, methods, results, and conclusions) are easy to locate in the poster
- Try to keep the text easy to read and concise. The poster should have a clear message, a logical layout and be easy to comprehend
- Avoid the use of full sentences and rather use short text in bullet point format
- Avoid using watermarks that may detract from the readability of your poster

Illustrations

- Illustrations are the most important part of the poster and will attract the most attention. Colorful charts and graphs are the easiest to read. Explanatory illustrations should be used instead of text whenever possible
- Use only static images and do not embed any videos or animation in your poster
- Try to utilize the space on your poster as creatively as you can to attract the audience and make sure that the images are easy to understand

Lettering

- Kindly use both UPPER- and lower-case letters for general content, as all-capital text is difficult to read.
- It is recommended to use font size 14 and Cambria font style for the content of the poster.
- Make sure there is enough contrast between the color of the text and the poster's background.
- Text and presentation should be in ENGLISH only

Presentation of the Poster

- All the poster presenters will be given a 10-minute slot to present their research work and e-poster
- The presentation will be followed by a Q and A session where session chairs and attendees will be able to communicate with the presenter

If you have any questions, please contact Ms. Jean Ashley at acse@theacse.com